



Pelican Harbor
SEABIRD STATION



PELICAN
RUN *5k*

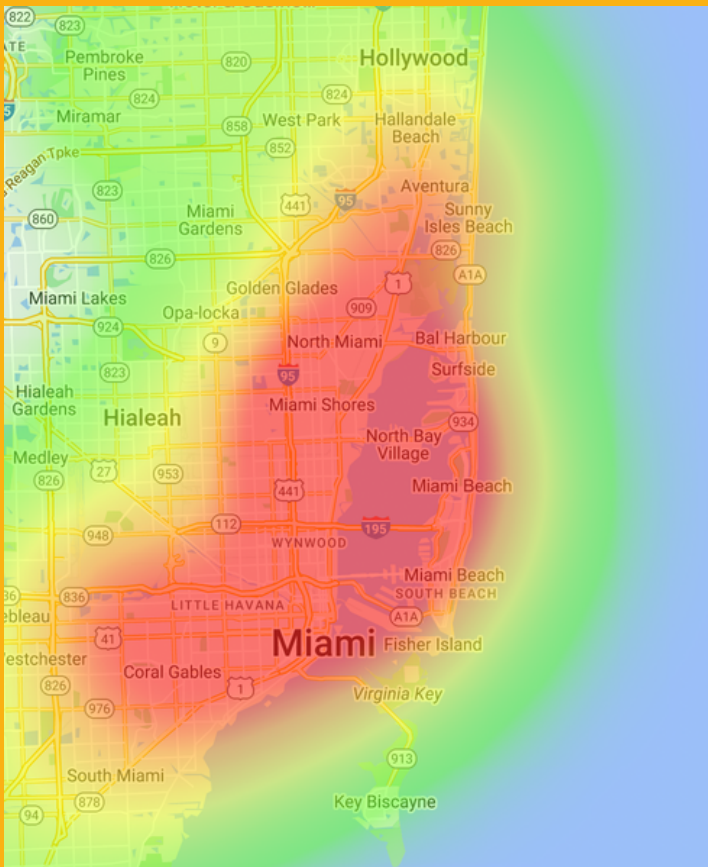
SPONSORSHIP OPPORTUNITIES

WHERE

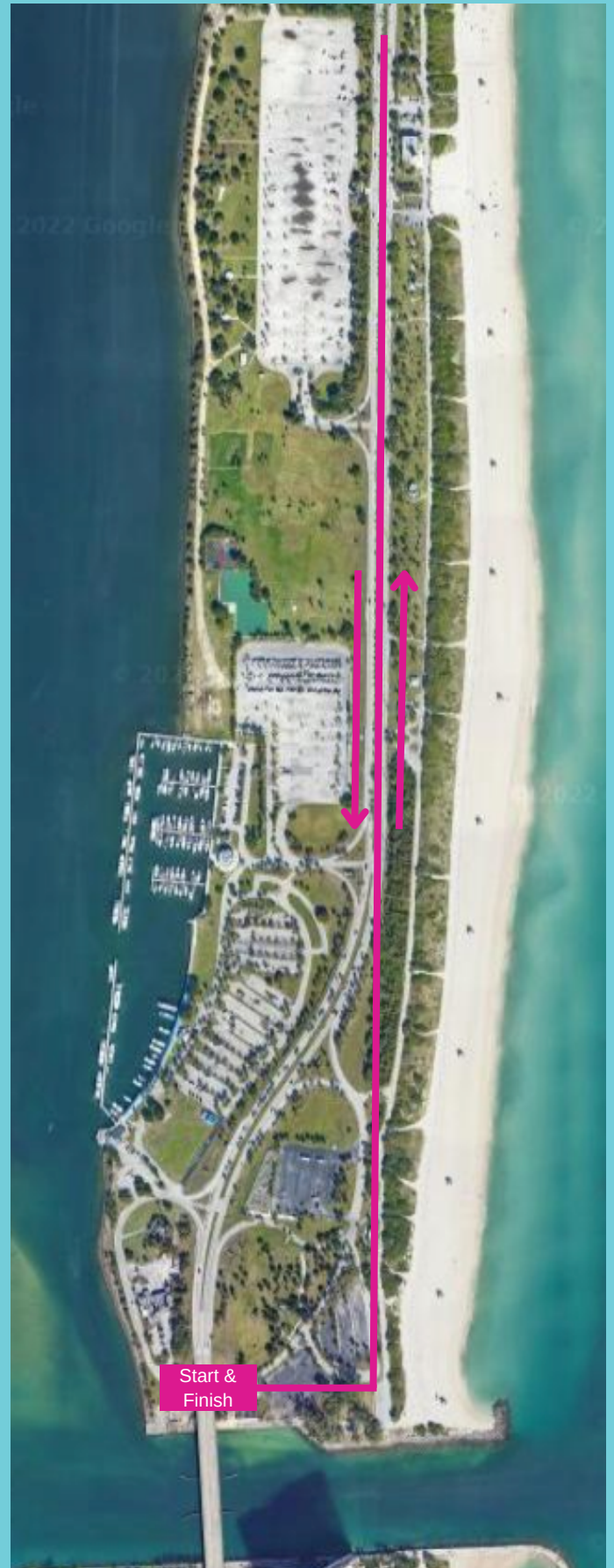
Haulover Park
10800 Collins Avenue
Miami Beach, FL 33154

WHEN

Saturday, May 4th
7:30-9:30am



PARTICIPANT
HEAT MAP



COURSE MAP



Pelican Harbor
SEABIRD STATION

OUR MISSION

Pelican Harbor Seabird Station is Miami's premier native wildlife hospital evolving into a world-class wildlife rescue, rehab, release, and education center. We are dedicated to improving the lives of sick, injured, and orphaned native wildlife with the goal of releasing healthy animals back into the ecosystem, thus enabling future generations. We embody the highest level of patient care, compassion, and integrity while promoting community engagement on the importance of wildlife conservation.

OUR PATIENTS

Since our inception in 1980, PHSS has treated over 42,000 patients of 217 distinct species. We continue to grow each year and now admit over 2,000 animals annually. Our most commonly treated injuries originate from human activities such as hook and line entanglement, window collisions, and cat attacks.

OUR IMPACT

PHSS has released tens of thousands of animals back to the wild, helping to bolster natural populations and restore balance to our ecosystem. Over half of our patients are migratory, meaning that our impact extends beyond the Miami-Dade area. In addition to patient care, we also have robust education and outreach programs that reached over 8,500 community members in 2023.





BENEFITS TO SPONSORS

Pelican Harbor Seabird Station's Pelican Run 5K offers a unique opportunity to grow your business with exposure prior to the event and marketing and face-to-face engagement with the community during the race itself. Be associated with a popular event while making a positive difference for our wildlife and environment.

This event attracts a variety of participants of all ages, from casual to athletic runners, with participants from the Miami area and the surrounding South Florida communities.

By becoming a sponsor, your business, products, and brand will have a strong presence at the event, providing a direct connection with participants while also supporting Pelican Harbor Seabird Station's mission of rescuing and rehabilitating Miami's native wildlife.

TARGET AUDIENCE

- Expected Participants: 350
- Average age: 39
- 49% Male / 51% Female
- Active and healthy lifestyle
- Successful careers, business owners, and homeowners
- Actively engaged with the community



PELICAN RUN 5K

SPONSORSHIPS & BENEFITS

	DIAMOND \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
Complimentary registrations	Ten (10)	Eight (8)	Six (6)	Four (4)	Two (2)
Name and logo on race website	●	●	●	●	●
Social media acknowledgment	●	●	●	●	●
Logo on raceday banner	●	●	●	●	●
Logo on official race shirt	Supersized	X-Large	Large	Medium	Small
Sponsor item in swag bag	●	●	●	●	
Logo on race bib	●	●	●		
Logo at water station	●	●			
Title sponsor	●				

